

DISCOVER THE ZYRTEC® DIFFERENCE

ZYRTEC®

FOR ADULTS

See how ZYRTEC® compares with other 24-hour OTC allergy medications



Use products only as directed.

92% of patients were satisfied* with the relief they got from ZYRTEC®

	ZYRTEC®	Claritin®	Allegra®	Xyzal®	Flonase®
#1 Allergist-recommended brand†	✓				
Starts working at hour 1 ^{2†}	✓		✓	✓	
Proven effective in SAR/PAR	✓	✓	✓	✓	✓
24-hour relief	✓	✓	✓	✓	✓
No juice warnings on label ³⁻⁹	✓	✓		✓	✓
Membership program for healthcare professionals ⁵	✓	✓			
ZYRTEC® ALLERGYCAST® app ¹¹ to get pollen counts and track symptoms	✓				
Standard data rates apply.					
Active ingredient	cetirizine	loratadine	fexofenadine	levocetirizine	fluticasone propionate

PAR = perennial allergic rhinitis; SAR = seasonal allergic rhinitis.

FOR CHILDREN

Compare Children's ZYRTEC® and other children's OTC oral antihistamines



Use products only as directed.

ZYRTEC® offers a money-back guarantee to anyone who isn't completely satisfied with the taste of Children's ZYRTEC®

	Children's ZYRTEC®	Children's Claritin®	Children's Allegra®	Children's Xyzal®
#1 Pediatrician-recommended brand†	✓			
24-hour once-a-day dosing	✓	✓		✓
Chewable tablets indicated for ages 2+	✓	✓		
Taste guarantee	✓	✓		
Sugar-free formula	✓	✓		✓
Dye-free formula	✓	✓	✓	✓
No juice warnings on label ⁸⁻¹³	✓	✓		✓
Membership program for healthcare professionals ⁵	✓	✓		
Active ingredient	cetirizine	loratadine	fexofenadine	levocetirizine

*Satisfaction defined as top 2 box rating (5=very satisfied or 4=somewhat satisfied) on a 5-point scale in a survey of individuals using ZYRTEC® (n=300).

†Among OTC oral antihistamines.

‡ZYRTEC® 10 mg starts working at hour 1 and Claritin® starts working at hour 3, based on first dose on the first day of a 2-day study in 2 pollen-chamber studies. Primary endpoint measured mean improvement from baseline in Major Symptom Complex (MSC) severity score. MSC symptoms included runny nose, sniffles, itchy nose, nose blows, sneezes, and watery eyes.

§ZYRTEC® membership program for healthcare professionals is ZYRTEC ZIPLINE®.

Recommend the ZYRTEC® family of products for your patients with allergies

WHEN RECOMMENDING OTC ALLERGY MEDICATION— ZYRTEC® FACTS MAKE ALL THE DIFFERENCE



Faster than Claritin®

ZYRTEC® starts working 2 hours faster on the first day patients take it (ZYRTEC® at hour 1 and Claritin® at hour 3)^{1,2*}



Greater relief than Allegra® at 21 to 24 hours

ZYRTEC® provides **33% greater relief** at 21 to 24 hours^{14†}



Same active ingredient as Xyzal®

Both products have the **same active enantiomer** in each tablet—levocetirizine 5 mg^{5,6}

Same warnings regarding somnolence/sedation as Xyzal®

ZYRTEC® has the same warnings as Xyzal®^{5,6} and no statistically significant difference was found in a head-to-head study comparing the sedating effects of levocetirizine and cetirizine¹⁵

- ZYRTEC® 10 mg = 5 mg levocetirizine + 5 mg dextrocetirizine
- Xyzal® Allergy 24HR 5 mg = 5 mg levocetirizine

The clinical relevance regarding the absence of dextrocetirizine is unknown.

Recommend ZYRTEC® for your patients with allergies

And visit ZyrtecProfessional.com for resources for your patients, including symptom-tracking apps, videos, educational handouts, free samples, and more



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*ZYRTEC® 10 mg starts working at hour 1 and Claritin® starts working at hour 3, based on first dose on the first day of a 2-day study in 2 pollen-chamber studies. Primary endpoint measured mean improvement from baseline in Major Symptom Complex (MSC) severity score. MSC symptoms included runny nose, sniffles, itchy nose, nose blows, sneezes, and watery eyes.

†Based on first dose on the first day of a 2-day pollen-chamber study with ZYRTEC® 10 mg vs Allegra® 180 mg at hours 21 to 24. Primary efficacy endpoint was change in total symptom severity score from baseline at hours 21 to 24. Total symptom severity complex score was defined as the sum of self-assessed severity scores of 4 symptoms: runny nose, sneezing, itchy nose/palate/throat, and itchy/watery eyes.

References: 1. Day JH, Briscoe M, Widlitz MD. Cetirizine, loratadine, or placebo in subjects with seasonal allergic rhinitis: effects after controlled ragweed pollen challenge in an environmental exposure unit. *J Allergy Clin Immunol.* 1998;101(5):638-645. 2. Day JH, Briscoe M, Rafeiro E, Chapman D, Kramer B. Comparative onset of action and symptom relief with cetirizine, loratadine, or placebo in an environmental exposure unit in subjects with seasonal allergic rhinitis: confirmation of a test system. *Ann Allergy Asthma Immunol.* 2001;87(6):474-481. 3. Allegra® Allergy 24 Hour Drug Facts. 4. Claritin® 24-Hour Drug Facts. 5. ZYRTEC® 24-Hour Drug Facts. 6. Xyzal® Allergy 24HR Drug Facts. 7. Flonase® Drug Facts. 8. Allegra. Package insert. Sanofi Aventis U.S. LLC; 2007. 9. Allegra®. Frequently asked questions. Accessed November 8, 2022. <https://www.allegra.com/en-us/products/allergy-relief/24-hour-allergy-relief> 10. Children's Allegra® Drug Facts. 11. Children's Claritin® Oral Solution Drug Facts. 12. Children's ZYRTEC® Allergy Syrup Drug Facts. 13. Children's Xyzal® Allergy 24HR Oral Solution Drug Facts. 14. Day JH, Briscoe MP, Rafeiro E, Hewlett D, Chapman D Jr, Kramer B. Randomized double-blind comparison of cetirizine and fexofenadine after pollen challenge in the environmental exposure unit: duration of effect in subjects with seasonal allergic rhinitis. *Allergy Asthma Proc.* 2004;25(1):59-68. 15. Tzanetos DB, Fahrenholz JM, Scott T, Buchholz K. Comparison of the sedating effects of levocetirizine and cetirizine: a randomized, double-blind, placebo-controlled trial. *Ann Allergy Asthma Immunol.* 2011;107(6):517-522.

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